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DENZEL WASHINGTON

KILLER MIKE

GENERAL COLLIN POWELL

LT. GEN. MICHAEL LANGLE

National  
BMML  
Black Men in  
Leadership Summit

Sponsorship Opportunities Available



For more information, please contact Ivy Hunter  
[ivy.hunter@nationaldiversitycouncil.org](mailto:ivy.hunter@nationaldiversitycouncil.org)





# National BMLS Black Men in Leadership Summit



Greetings, Potential Sponsor.

Since its founding in 2008, the National Diversity Council has been a forerunner of community-based, national organizations that champion diversity, equity, and inclusion. It is currently made up of state and regional councils and has remained committed to its core set of universal goals:

- Enhance appreciation and understanding of diversity, equity, and inclusion
- Advance corporate leadership through education and awareness of the varied dimensions of diversity
- Partner with corporate leaders to create dialogue that fosters and promotes organizational changes that support DEI
- Promote outreach efforts to our youth that inspire mutual respect and understanding
- Work with local, state, national, and global corporate partners to bring business opportunities into the region.
- Advocate for DEI issues & initiatives by aligning with strategic partners

The National Diversity Council and the Michigan Diversity Council will host the annual National Black Men in Leadership Summit, The Legacy of Black Leadership and Excellence on Thursday and Friday, August 17-18, 2023. As leaders in workplace Diversity, Equity, and Inclusion, the summit brings together successful Black Male professionals and those who support them across various industries, job functions, and interests while providing high-level cross-industry networking, professional career development, restorative experiences, and community growth.

Our empowering agenda of distinguished speakers, insightfully themed panel discussions, and workshops will educate, inspire, and activate attendees who value and understand Diversity, Equity, and Inclusion (DEI) as a crucial, transformational element in the workplace and within our society. In addition, the summit will feature a ceremony where leaders will be presented with awards for their Outstanding Leadership and Advocacy.

As an event sponsor, you will have a captive audience of around 500+ professionals, ultimate brand recognition, and direct access to Leaders in the Workplace DE&I Space! On the next page, you can view sponsorship opportunities and the benefits associated with each level. We sincerely appreciate you taking the time to review the sponsorship opportunities, and we hope you will join us for this wonderful day of education to celebrate the leaders and businesses that make our community thrive! To learn more, please visit <http://michigandiversitycouncil.org>.

All the best,

The National Diversity Council

# SPONSORSHIP OPPORTUNITIES

## \$60,000 PRESENTING SPONSOR (\$75,000 promotional value)

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### VIP ACCESS

- Ten (10) registrations Meet and Greet w/ Keynote Speaker
- Ten (10) registrations After-Glow reception

### REGISTRATIONS

- Twenty (20) registrations

### SOCIAL IMPACT

- Two (2) \$4000 Scholarships presented in the name of your company

### MARKETING/BRANDING

- Named as a Presenting sponsor
- Company logo on website
- A sponsor produced a 1-minute commercial ad featured during the event
- Logo on all promotional campaigns including: print, digital and social media
- Press release mention
- Verbal recognition during general sessions
- A sponsor produced full-page print ad in digital program book
- Dedicated pre and post-event e-blast to all attendees

### ENGAGEMENT/SPEAKING OPPORTUNITIES

- Opportunity to present a keynote address for the afternoon session
- Opportunity to present workshop session at the summit
- Opportunity to introduce keynote speaker
- Award presenter at summit
- Sponsor survey section in the feedback survey

## \$45,000 PLATINUM SPONSOR (\$60,000 promotional value)

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### VIP ACCESS

- (10) registrations Meet and Greet w/ Keynote Speaker
- (10) registrations After-Glow reception

### REGISTRATIONS

- Fifteen (15) registrations

### SOCIAL IMPACT

- Two (2) \$3000 Scholarships presented in the name of your company

### MARKETING/BRANDING

- Named as a Platinum sponsor
- Company logo on website
- Logo on all promotional campaigns including: print, digital and social media
- A sponsor produced 45-second commercial ad featured during the event
- Press release mention
- Verbal recognition during general session
- A sponsor produced full-page print ad in digital program book
- Dedicated pre and post-event e-blast to all attendees

### ENGAGEMENT/SPEAKING OPPORTUNITIES

- Opportunity to present workshop session at Conference
- Opportunity to participate on a selected panel at the conference
- Opportunity to act as a moderator during breakout sessions
- Award presenter at summit

# SPONSORSHIP OPPORTUNITIES

## \$ 35,000 GOLD SPONSOR (\$50,000 promotional value)

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### VIP ACCESS

- Eight (8) registrations Meet and Greet w/ Keynote Speaker
- Eight (8) registrations After-Glow reception

### REGISTRATIONS

- Ten (10) registrations

### SOCIAL IMPACT

- Two (2) \$2000 Scholarships presented in the name of your company

### MARKETING/BRANDING

- Named as a Gold sponsor
- Company logo on website
- Logo on all promotional campaigns including: print, digital and social media
- A sponsor produced 30-second commercial ad featured during the event
- Press release mention
- Verbal recognition during a general session
- A sponsor produced full-page print ad in digital program book
- Dedicated pre and post-event e-blast to all attendees

### ENGAGEMENT/SPEAKING OPPORTUNITIES

- Opportunity to present workshop session
- Opportunity to act as a moderator during breakout sessions
- Opportunity to participate on a selected panel at the summit
- Award Presenter at summit

## \$25,000 SILVER SPONSOR (\$40,000 promotional value)

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### VIP ACCESS

- Six (6) registrations Meet and Greet w/ Keynote Speaker
- Six (6) registrations After-Glow reception

### REGISTRATIONS

- Ten (10) registrations

### SOCIAL IMPACT

- One (1) \$2000 Scholarship presented in the name of your company

### MARKETING/BRANDING

- Named as a Silver sponsor
- Company logo on website
- Logo on all promotional campaigns including: print, digital and social media
- Verbal recognition during a general sessions
- A sponsor produced half-page print ad in digital program book
- Dedicated post-event e-blast to all attendees

### ENGAGEMENT/SPEAKING OPPORTUNITIES

- Opportunity to act as a moderator during breakout sessions
- Opportunity to participate on a selected panel at the summit
- Award Presenter at summit

# SPONSORSHIP OPPORTUNITIES

## \$ 15,000 BRONZE SPONSOR (\$30,000 promotional value)

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### VIP ACCESS

- Two (2) registrations Meet and Greet w/ Keynote Speaker
- Two (2) registrations After-Glow reception

### REGISTRATIONS

- Six (6) registrations

### SOCIAL IMPACT

- One (1) \$1000 Scholarship presented in the name of your company

### MARKETING/BRANDING

- Named as a Bronze sponsor
- Company logo on website
- Logo on all promotional campaigns including: print, digital, and social media
- Verbal recognition during a general session
- A sponsor produced half-page print ad in digital program book

### ENGAGEMENT/SPEAKING OPPORTUNITIES

- Opportunity to act as a moderator or panelists during breakout sessions

## \$ 7,000 EMERGING LEADERS SPONSOR (\$14,000 promotional value)

**\*\*Attendees must be HS/College Students\*\***

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### REGISTRATIONS

- Ten (10) registrations

### MARKETING/BRANDING

- Named as an Emerging Leader sponsor
- Company logo on website
- Logo on all promotional campaigns including: print, digital, and social media
- A sponsor produced half-page print ad in digital program book

# SPONSORSHIP OPPORTUNITIES

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## SUMMIT SPONSORSHIPS

- Presenting Sponsor \$60,000
- Platinum Sponsor \$45,000
- Gold Sponsor \$35,000
- Silver Sponsor \$25,000
- Bronze Sponsor \$15,000
- Emerging Leaders Sponsor \$7,000

## SUMMIT ONLY

- Corporate Table \$5,500
  - 2-day Summit Registration \$599
  - Afterglow \$199 *\*\*Must attend the summit to purchase\*\**
  - 2-day Summit Registration w/ Afterglow \$699
  - Vendor Table \$1,500
- \*\*Includes (2) summit registrations\*\**

## SOCIAL IMPACT SCHOLARSHIPS

***\*\*Available only with a sponsorship package\*\****

- \$1,000 Scholarship
  - \$2,000 Scholarship
  - \$3,000 Scholarship
  - \$4,000 Scholarship
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*Logo submissions are due no later than June 30, 2023. However, please confirm your participation by emailing [ivy.hunter@nationaldiversitycouncil.org](mailto:ivy.hunter@nationaldiversitycouncil.org) at your earliest convenience, but no later than June 30, 2023. Ads and promotional videos may be emailed to: [ivy.hunter@nationaldiversitycouncil.org](mailto:ivy.hunter@nationaldiversitycouncil.org). Thank you for your tax-deductible donation! e Michigan Diversity Council (Tax I.D # is 71- 1037612). All sponsorship benefits are subject to change without notice.*